



Global Communication Programs *from*

ADVANCED GLOBAL CONNECTIONS



agc

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About JINSOO



Jinsoo Terry is an international expert on multicultural and motivational issues. She has inspired thousands of people with her remarkable path to success in the world of international business. With over 20 years of working experience with multicultural workforces, she has personally trained employees of more than 20 nationalities around the world. Jinsoo earned a Masters Degree in Korea in Engineering and by 1984 at the age of 28 she broke all the rules of the largely male dominated business culture and was promoted to head of Research and Development at one of the largest yarn-dyeing companies in Korea. During this period, Jinsoo also pursued a PhD.

Following love and a fascination of the free-spiritedness of American society, Jinsoo relocated to Berkeley, California in 1985 to pursue new challenges and opportunities. She discovered there were many communication problems in American companies, so she started developing training methods for corporate America.

Jinsoo started over in America and moved up the career ladder using the philosophy: "Nothing is impossible. I, Jinsoo Terry, will succeed." Eighteen years later she finished her corporate America career as a Vice President of Cut Loose Clothing Company in San Francisco.

Using her engineering and management skills she developed successful concepts for multicultural companies that doubled and tripled profits of corporate American companies in Silicon Valley. Consequently she created F.U.N. Management™ methods to motivate multicultural workforces and team loyalty.

Now, as President and Founder of Advanced Global Connections, LLC (www.agcseminars.com) and heading multiple organizations promoting cross-cultural business integration, Jinsoo Terry is pioneering new methods of working in the international marketplace.

AWARD WINNING LEADER

-  *Chosen by American Express as one of six successful model small business owners in the United States and featured in their book, Open, in 2007.*
-  *Recognized as one of 20 women small business owners chosen for sponsorship by the "Make Mine a \$Million Business (M3) program run by American Express, Cisco and QVC in 2006.*
-  *Mayor Willie Brown honored Jinsoo with a "Jinsoo Terry Day" in San Francisco.*
-  *Her success story was featured on Channel 5, CBS Eyewitness News in the San Francisco Bay Area.*
-  *ABC TV hails her as one of the top 10 Asian Pacific Island community leaders.*
-  *Recognized as "Most Influential Korean-American 2002," Korean Times.*
-  *Export Award by US Department of Commerce, US Commercial Service, 2004*
-  *Certificate of Appreciation for Achievement in Trade, US Department of Commerce, US Commercial Service, 2003*
-  *Export Award 2003, US Commercial Service, US Department of Commerce*
-  *Minority Business Advocate of the Year 2003*
-  *Minority Business Development Agency, First Runner-Up 2002, US Department of Commerce*
-  *Giving back to the community, Jinsoo has received a "free pass" to go to the San Francisco Jail to provide counseling and motivational training to the women in prison.*

AFFILIATIONS

- **President and Founder of Advanced Global Connections**
- **Former Vice President of Cut Loose Clothing Co., San Francisco**
- **Founder of the Rhinoceros Business Club**
- **Co-Founder of Success Builder's International (SBI) Silicon Valley, CA**
- **Business columnist for the Korean Times (five years)**
- **Member of National Speakers Association**
- **Member of the International Federation for Professional Speakers**

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Are you GETTING *the most out of your* MULTICULTURAL WORKFORCE?



Advanced Global Connections will help you accelerate your business performance across cultural boundaries.

Advanced Global Connections' cross-cultural training programs and consulting are based on AGC founder Jinsoo Terry's 20 years of experience in leading multicultural workforces and developing successful teams in US companies. With her own experience and success working with cultural diversity in the workplace, she has become a recognized expert on the subject. She has helped U.S. based companies to grow internationally, and assisted companies from other countries to increase their success in the U.S. marketplace.

With many years of practical experience and proven success impacting Fortune 500 companies, Advanced Global Connections' consultants and trainers incorporate creative techniques to provide the skills and knowledge you need to effectively compete in today's global business world.



**Advanced Global Connections
Provides Breakthrough
Training For Global Success**



Advanced Global Connections PROVIDES:

- *Cross-Cultural Communication Training and Consulting based on extensive practical experience*
- *A proven track record in guiding international businesses and individuals to increased success*
- *Creative ways to impact cross-cultural communication skills and organizational development*
- *Interactive and engaging learning experiences that produce results*

Advanced Global Connections OFFERS:

- *Customized Cross-Cultural Communication Training Programs to address your specific needs*
- *Executive Coaching and Consulting to take your business to a higher level of success in the global marketplace*
- *Innovative Communication Skills Training to enhance the communication of your multicultural workforce*
- *Extensive Follow-up Services to make sure you get the most out of your cross-cultural training and effectively apply your increased skills, knowledge, and awareness*



Learn, Experience, Succeed Globally

AGC PROGRAMS

F.U.N. MANAGEMENT

Overview: In this unique and entertaining 3-day workshop, learn how to use F.U.N. Management to motivate your workforce, develop productive working relationships, and upgrade leadership skills. Develop an environment where employees contribute their own unique skills and abilities and enjoy coming to work. F.U.N. Management is the wave of the future.

Program Objectives: To learn how to bring out the full creative potential of each individual, and create a work environment that is enjoyable and fulfilling. To bring success to the company and team members.

How You Will Benefit:

- *Develop the ability to create a fun corporate culture into the workplace*
- *Bring out the best in your company and employees*
- *Improve communication to accelerate the work process*
- *Enhance the creativity and increase the work morale of your team*
- *Make your employees feel appreciated and motivated*
- *Reduce employee turnover*
- *Discover and develop your own unique qualities*
- *Learn how nurturing yourself and those around you improves the corporate identity of your company*

CROSS-CULTURAL TRAINING

MULTICULTURAL TEAM BUILDING

Overview: This cross-cultural training program is designed to address cultural diversity in the workplace. Through this interactive half day workshop, participants gain the cross-cultural skills and understanding necessary for functioning competently in a multicultural environment.

Program Objective: To inform and empower employees in a multicultural environment and promote organizational collaboration and cohesion at work.

How You Will Benefit:

- *Increased understanding of cultural differences among team members*
- *Increased awareness and respect for cultural diversity in the workplace*
- *Clearer channels of communication*
- *Increased production and results from your multicultural workforce*
- *Building of trust and identification of company values and goals*

MOTIVATING A MULTICULTURAL WORKFORCE

Overview: This workshop focuses on how to inspire, influence and achieve results with a multicultural workforce.

Program Objectives: To understand how to successfully motivate a culturally diverse team through building trust and bringing out the best in your workforce. To appreciate and embrace cultural diversity in the workplace and facilitate team members in adapting to change.

How You Will Benefit:

- *Enhance cultural awareness and sensitivity*
- *Increase cross-cultural communication skills*
- *Build trust and foster productive relationships*
- *Develop global leadership skills*
- *Form, motivate, and delegate your multicultural workforce successfully*

THE AMERICAN EXPERIENCE: CULTURAL ORIENTATION FOR WORKING AND LIVING IN THE USA

Overview: This one or two day cultural orientation training program provides employees from abroad with the necessary tools for making their transition to the United States a smooth, successful one. The program focuses on each individual's unique situation, both at home and in the work place. This results in a culturally fluent, well-adjusted international employee. (Language component also available).

Program Objectives: To identify and put into practice the cultural skills, knowledge and awareness for effectively working and living in the U.S. To provide cross-cultural training and ongoing support for employees as they complete their international assignment.

How You Will Benefit:

- *More confidence, less stress in the transfer process*
- *Quicker, smoother cultural orientation and adjustment*
- *Clearer communication among employees*
- *Well-adjusted, more productive international employees*
- *Successful completion of international assignments*
- *A comprehensive, ongoing support system*

THE KOREAN EXPERIENCE: CULTURAL ORIENTATION FOR WORKING AND LIVING IN KOREA

Overview: This one day, pre-departure cultural orientation training program provides employees with the necessary tools for successfully working and/or living in Korea.

Program Objective: To identify and put into practice the cultural skills, knowledge and awareness for effectively living and doing business in Korea.

How You Will Benefit:

- *Clearer understanding of Korean behavior and values*
- *Increased self awareness*
- *Expanded cross-cultural communication skills*
- *Enhanced prospects for successfully doing business in Korea*
- *Increased cultural confidence and competence*

AMERICAN BUSINESS & CULTURAL TRAINING PROGRAM

Overview: This cultural orientation training program is designed for non-U.S. companies looking to expand their employees' cross-cultural skills. Through a combination of classroom presentations by renowned international business experts, along with hands-on, real life activities in the local community, participants gain valuable cross-cultural communication skills and cultural understanding.

Program Objectives: To promote cultural self-awareness and understanding of cultural differences and similarities. To improve knowledge of U.S. business practices. To increase awareness and understanding through cultural orientation training and practical, personal experience. To augment cross-cultural communication training and develop English language skills.

How You Will Benefit:

- *Expanded cross-cultural communication skills, both in and out of the workplace*
- *Heightened cultural awareness and sensitivity*
- *Increased confidence in business and social settings*
- *Greater understanding of American business culture*

GLOBAL BUSINESS COMMUNICATION SKILLS

Overview: This series of communication programs offers non-native English speaking professionals the opportunity to expand their speaking and writing skills. Components of this module include Business English, Everyday English, Phone Skills, E-mails Skills, Presentation Skills and Business Writing Skills. Each module can be customized to fit your specific needs and is a great complement to our cross-cultural training programs.

Program Objective: To maximize specific speaking and writing skills for non-native business professionals.

How You Will Benefit:

- *Improved speaking and writing skills*
- *More effective cross-cultural communication skills*
- *Self awareness of individual communication style (and its impact)*

EFFECTIVE PRESENTATIONS

Overview: An interactive program covering all aspects of effective presentation skills, designed to provide participants with the knowledge and confidence to successfully communicate to any group.

Program Objectives: To learn effective techniques for overcoming nervousness and strengthening self-confidence. To learn and practice different types of presentations. To understand how to create and develop effective content, and develop and present effective visual aids. To learn the tools and techniques of creating your own convincing presentations.

How You Will Benefit:

- *Develop the ability to handle nervousness when presenting to an audience*
- *Understand the key components of effective content organization*
- *Enhance verbal and non-verbal communication skills*
- *Understand the key principles for preparing and presenting effective visual aids*
- *Increased confidence in effectively communicating ideas and knowledge*


To enroll, call 415.348.6256 info.agcseminars.com



CONSULTING AND COACHING

AGC provides you with the knowledge and skills needed to successfully operate in a global environment.

We have a proven track record of building the confidence and skills that executives need to successfully lead and manage across cultures. Our consultants provide customized solutions designed to meet your global business challenges. They offer expertise and knowledge gained from years of international business experience.

AGC SOLUTIONS:

Step 1: We begin by gaining a clear understanding of your specific needs. AGC helps you identify the issues relevant to your particular situation.

Step 2: Next, we work with you to develop and implement strategies that lead to results.

Step 3: We complete the process with follow-up services designed to ensure continued success with your intercultural challenge.

AGC trainers and consultants have worked with:

- Hewlett-Packard
- Intel
- Citibank
- Toyota
- Kodak
- UC Berkeley
- LG
- U.S. Department of Commerce
- Motorola
- Williams-Sonoma
- Price Waterhouse Coopers
- Gap
- Direct TV
- Weyerhaeuser
- Johnson & Johnson
- Caterpillar
- Barclays and many others

AGC consultants, instructors and trainers are some of the best in their fields. They hold graduate degrees in diverse areas including business, cross-cultural communications, executive development, education, psychology and law.

With substantial international experience, they are familiar with the struggles faced by executives who compete in the global business environment.

Eric Mendelsohn, Director of Programs

With over 20 years of professional experience in education and management, Eric has worked with a wide range of individuals and organizations from diverse cultural and educational backgrounds. He works closely with companies to develop a curriculum that will best serve their needs, and oversees all aspects of program development and delivery.



Eric has an M.A. in English and extensive management and program development experience, as well as many years of teaching and training experience in various aspects of Business Communication. As the Director of Learning Development at the Fashion Institute of Design and Merchandising, he designed and implemented learning and training programs for a diverse, international student population. He has also taught courses at San Jose State University and The Academy of Art University.

Timothy J. Colbert, Director of Training

Tim holds an M.A. in Intercultural Management from the School for International Training. He has lived and worked in North America, South America, Asia, Europe and the Middle East. His extensive intercultural experience includes work with the Korean Department of Education, The Arab-American University in Palestine, the Soros Foundation in Bulgaria, as well as extensive training and facilitation work in Chile and Japan.



Tim has experience developing successful training programs for an impressive array of clients, including (among others) multinational companies in the technology, automotive, clothing, telecommunications, aerospace and financial services sectors. He is a strong communicator and has authored many intercultural training materials, including "Beyond Words," a cross-cultural training handbook for Chilean professionals. He also co-developed "Working in America," a handbook for foreign-born job seekers living in the Bay Area.

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How to

MASTER CULTURAL DIVERSITY *in the* WORKPLACE



How often has your organization lost a valuable employee because of personality or interpersonal conflicts caused by multicultural differences and misunderstandings?

Is cultural diversity creating issues for your company as employees struggle to work together?

Jinsoo Terry, a diversity speaker and leader in the multicultural global world, works to eliminate boundaries that may constrain personal or company growth. She provides a positive, energetic and unique approach that brings out the best in people.

Jinsoo Terry bridges multicultural differences by cultivating effective global business practices. Casting confidence, creativity, awareness and innovation into your organization, Jinsoo facilitates productive intercultural communication within your workplace as well as the world marketplace.

Having reached the top of the business world on both ends of the globe, Jinsoo leads you to an exceptional understanding of multicultural differences and serves as an invaluable resource in our increasingly global economy.

Through the teachings of her F.U.N. Management™ philosophy, Jinsoo instills an ambitious attitude that promotes connectedness within the organization, improves intercultural communication, and fosters a positive multicultural work environment.

Contact Jinsoo, diversity expert and global leader, for a jam-packed program that will help people learn skills to cope effectively with the challenges of cultural diversity in your company.



Planning Your Next Event?

Make your meeting a success with award-winning International Keynote Speaker, Jinsoo Terry.

She will inspire your group to action!

Jinsoo Terry's customized keynote programs build leaders and transform teams with fun, laughter and knowledge.

To request more information call 415.348.6256, or email info@AGCSeminars.com



www.agcseminars.com

www.jinsoospeaks.com

